

JOSELITO CATINDOY

GRAPHIC DESIGNER | PHOTOGRAPHER | PHOTO EDITOR | VIDEOGRAPHER | VIDEO EDITOR

906 Winnipeg Avenue, Winnipeg, Manitoba, Canada R3E 0R9

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Diverse digital media professional. Proficient in creating, producing and supervising a diverse range of network productions ranging from multi-media photography and videography to online digital content and social media.

With a robust work ethic and self-motivation, I excel in independent tasks while remaining detail-oriented and capable of managing multiple projects simultaneously. My leadership skills, combined with a positive attitude, allow me to thrive in fast-paced and competitive environments, fostering collaboration and efficiency in achieving organizational goals.

With a Bachelor of Science in Computer Science and a strong proficiency in photo and video editing using modern editing tools like Adobe Creative Suite, I possess a solid combination of technical skills and creative expertise, making myself well-equipped for roles that require both computational knowledge and artistic talent.

WORK EXPERIENCE

Multimedia Production Specialist

November 2022 - October 2023

Manitoba Government

Executive Council

450 Broadway, Winnipeg,

Manitoba R3C 0V8

Telephone: (204) 945-5813

www.gov.mb.ca

- Conducted the recording and editing of audio and video content with the Premier of Manitoba and all the Provincial Ministers for social media posting, special events, government announcements for public use, educational purposes and special assignments.
- By implementing advanced software tools, optimizing workflow processes, and fostering collaboration among team members, I successfully enhanced the video editing productivity for the executive council. These innovative strategies not only streamlined the editing process but also ensured the delivery of high-quality content that aligned with the council's vision and standards.
- Reviewing the executive council requirements for each upcoming project and using this information to develop equipment needs, production dates and filming locations.
- Gathering all the necessary items before the shoot, including sound, lighting and background equipment.
- Trimmed 100+ video fragments to required lengths and reconstructed them in a series of sequences that display stories with maximum effect.
- Experienced in YouTube, Facebook, Tiktok, Instagram, Twitter and LinkedIn.
- Prepares and creates print & graphic design for social media posting and banners and print purposes.
- Software: Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Media Encoder, Insta360 Studio, Office 365, Teleprompter.

Videographer | Photographer | Graphic Designer

January 2019 - November 2022

Vickar Automotive Group

- Conducted extensive research to compile content and current information in preparation for event coverage and video shoot.
- Recorded, edited, and posted event shoot and vehicle videos for website, YouTube, Facebook, Instagram and other social media.

1505 Dugald Rd, Winnipeg,
Manitoba R2J 0H3
Telephone: (204) 515-1844
www.vickar.com

- Created countless informational videos intended to raise funds for the organizations like ANCOP, Winnipeg Humane Society, St. Boniface Radiothon and many more.
- Met with the dealership team, determine their video needs and designed a video to suit their goals for YouTube ad, Facebook ad and Instagram ad.
- Experienced in studio photography, concert, event, family portraits to wedding, engagements, corporate headshots, holiday theme and outdoor photoshoots.
- Experienced photo retoucher.
- Prepares and creates print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signage, catalogs, business cards, billboards, banners, and website graphics.
- Maintains company websites graphics and updates employee photos. Experienced in HTML5, CSS3, Bootstrap and WordPress.
- Experienced in XMSPro.
- Software: Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe Media Encoder, Insta360 Studio, Microsoft Office (Word, Outlook, Excel, PowerPoint).

Web Graphic Designer

October 2013 - March 2018
MicroPilot
72067 Road 8E, Sturgeon Rd.
Stony Mountain, Manitoba,
Canada R0C 3A0
Telephone: (204) 344-5558
www.micropilot.com

- Prepares and creates print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signage, catalogs, business cards, infographics, website graphics and custom displays for trade shows and in-house-exhibits.
- Close collaborations with the technical writer, sales and marketing team in planning for online and print advertising for newspaper and magazine, flyers, email blast/campaigns and social media posting.
- Plan, design and execute email marketing campaign on a weekly basis using iContact for Salesforce.
- Coordinate with outside providers such as printers, magazines, promoters and suppliers for our tradeshow materials like; promotional handouts, brochures, banners and standees.
- Support in digital and print graphic design for the hardware & software developers, technical supports, sales & marketing, productions and administration group.
- Designs, develops, and maintains company website. Experienced in HTML5, CSS3, Bootstrap. Video production experience using GoPro system and DSLR, and preparation of a short video clip for client presentation.
- Camera and studio preparation setup for product photography. Actively researching industry trends to bring new ideas and applications to the company.
- Prepares the sorting and tracking marketing materials for international sales representative, and provides a digital and print graphic using FTP and Dropbox.
- Participated in company's supporting Syrian refugee fund raising project by creating websites, social media campaigns, posters and flyer.
- Software: Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Adobe Bridge.

Web Graphic Designer | Photographer | Photo Editor

June 2005 - October 2013
Ang Peryodiko Publishing
210-A Tyndall Avenue, Winnipeg,
Manitoba, Canada R2R 1S5
Telephone: (204) 694-6734
www.angperydiko.ca

- Prepares and creates print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signage, catalogs, business cards, infographics, website graphics and custom displays for trade shows and in-house exhibits.
- Produces compelling creative work that meets business objectives.
- Participation in external and internal planning and meeting with clients, management and development teams.
- Performed wireframes, page layout, sketching, proof reading, drawing and photo editing for the newspaper.
- Designed, developed and maintained the company website.
- Digital photo retoucher.
- Product, event, and concert photographer.
- Photo and video coverage for multiple events like business promotional, organizations, fundraising, political coverage.
- Software: Adobe Photoshop, Adobe Illustrator, Adobe Bridge, Adobe InDesign, PageMaker, Adobe PDF.

Web Graphic Designer | Computer Technician

April 2005 - June 2005
RDL Computer
875 Sargent Avenue, Winnipeg,
Manitoba Canada R3E 0C6
Telephone: (204) 774-1855
www.rdlcomputer.com

- Prepares and creates print & graphic design for advertisements, flyers, brochures, magazine publication, sell sheets, posters, signage, catalogs, business cards, website graphics.
- Installed and maintained company's computer systems and network.
- Performed upgrades and installed updates.
- Completed troubleshooting and repair when computers had problems.
- Assisted office staff with computer application questions.
- Recommended computer products and applications to improve productivity.
- Software: Adobe Photoshop, Adobe Illustrator, Dreamweaver.

REFERENCES:

Jon Reyes
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Nation West Inc.
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Phone: +1 (204) 296-5322

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